

# TRANSMITTAL

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## Title of Invention

AUTOMATED DETECTION OF ASSOCIATIONS BETWEEN SEARCH  
CRITERIA AND ITEM CATEGORIES BASED ON COLLECTIVE ANALYSIS  
OF USER ACTIVITY DATA

Application Number : 10/817554



Date : 2005-02-16

First Named Applicant: Mr. Vadon Eric R.

Confirmation Number: 2519

Attorney Docket Number: SRCH.105A

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